



## Inquiry Drip Campaign Creative Samples

### 15-Message Campaign to Prospective Students

Be Competitive in One of the Fastest Growing Industries



**Your Journey Starts Today**  
University College | University of Denver

Hello {{Preferred}},

Congratulations on taking the first step to learn more about the online [Supply Chain Management](#) graduate program, supplemented with live discussions with industry leaders, at the University of Denver. Offered jointly between University College, Daniels College of Business, and the Transportation Institute at the University of Denver, the master's degree and certificates offer end-to-end knowledge of supply chain management.

According to the Harvard Business Review, 44 million people, or 37% of all jobs in the United States, work in a supply chain-related position. Be prepared to join this dynamic field by learning from top leaders and customizing the program to meet your unique interests and professional experiences.

As your enrollment manager, I want to answer any questions you may have about the programs and help you with our admission process. Please contact me at 303-871-4785, email me at [chris.heriza@du.edu](mailto:chris.heriza@du.edu), or [make an appointment on my calendar](#) with dates/times that are convenient for us to connect by phone—it shouldn't take more than 15 minutes.


Again, thanks for your interest in the [Supply Chain Management](#) graduate program, and I look forward to helping you start your journey.

All the best,

Chris Heriza  
Enrollment Manager

P.S. [Read about](#) the University of Denver being a top 100 university, as ranked annually by *U.S. News & World Report*.

[Apply Now](#)



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## Education Designed for You

University College | University of Denver



Hello {{Preferred}},

Applying your education in the workplace is a focus of every course in the University of Denver's [Supply Chain Management](#) program, and we ensure that happens in a variety of ways.

- The curriculum is designed and taught by supply chain industry executives and leaders
- Working with our faculty, you will **work on real-world supply chain challenges** for corporate and government organizations
- Based on your interests, you will work with faculty to **specialize and focus your study** within the supply chain ecosystem
- Our faculty will help expand your network and serve as coaches to help **advance your supply chain knowledge and career**

Now is the time to pursue your graduate degree or certificate in [Supply Chain Management](#). Contact me today at 303-871-4785, [chris.heriza@du.edu](mailto:chris.heriza@du.edu), or [make an appointment on my calendar](#) so we can discuss how a graduate degree or certificate from the University of Denver can work for you.

I look forward to connecting,

Chris Heriza  
Enrollment Manager

P.S. As soon as you're ready, you can [apply anytime on our website](#) – it's fast and easy.

Apply Now





## A Strong Return on Your Investment

University College | University of Denver



Hello {{First}},

It pays to continue your education...literally.

**Research powerfully shows that professionals who possess a graduate degree or certificate enjoy higher employment rates, higher salaries, and greater job stability.**

And the advantages don't stop there—the knowledge and skills you acquire at DU will help you for years to come.

Still, financing your education can be challenging. DU offers one of the best educational values for working professionals in the United States, and I want to share a few ways we can help you achieve your graduate education:

- Tuition for the [Supply Chain Management](#) graduate program is discounted from University of Denver's traditional graduate tuition
- We work with employers around the world who offer tuition reimbursement to their employees
- We offer convenient payment plans to help you manage your budget

There's a lot to consider when researching graduate school, and I'm eager to help you explore financing options that can make earning your graduate degree or certificate a reality. Please connect with me at 303-871-4785, email me at [chris.heriza@du.edu](mailto:chris.heriza@du.edu), or [make an appointment on my calendar](#).

We can make this work,

Chris Heriza  
Enrollment Manager

As soon as you're ready, you can apply [anytime on our website](#)—it's fast and easy.

Apply Now

