



Admit to Enroll Drip Campaign Creative Samples 10-Message Campaign to Admitted Students

What to Expect with Online Learning




Hello {Name},

You must be curious how our courses are structured here at University College, what the online system looks like, and how you'll interact with your peers and instructors. At University College, we use the learning management system Canvas, which is a modern, intuitive platform that our students love. Whether posting media content to a discussion board or reviewing feedback from an instructor, Canvas is a contemporary way to access course content.

Want to try it out yourself? Access this [demo course](#) so you can get a feel for the technology. Every newly enrolled student will have full access to this Student Success course to help prepare you for academic success at the University of Denver.

Ready to get into Canvas and start learning? See [upcoming courses](#).



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Hi again, {Name},

As you contemplate balancing your work, family, and social responsibilities, you may be wondering about the typical weekly schedule for a University College student. While each class is different, here's an example of a representative schedule for an online course...

- **Sunday/Monday:** New content posted! View weekly overview and watch video content in Canvas.
- **Tuesday:** Start your assigned reading. Engage with the weekly course activity.
- **Wednesday:** Your first discussion post is due. If taking a synchronous online course, you may meet in the evening via Zoom.
- **Thursday:** Review the interactive discussion board and engage in conversation with peers.
- **Friday:** Continue working on your upcoming assignment, finish your reading.
- **Saturday:** Finalize your assignment and contribute to discussions.
- **Sunday:** Proof and submit your assignment and review the week's discussion and activities.

Courses are as varied as they are interesting, but you can expect a similar structure in each course you take at University College. We understand the importance of fitting education into your busy schedule, so each week is designed to fit into your life.



Meet Your Classmates



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Dear {Name},

Get to know your fellow students! Join the [University College Facebook page](#), [follow on Instagram](#), or start [tweeting with your](#) new community. You likely already know our student body is made up of professionals from across sectors and around the world. That's what makes taking a course at University College so dynamic! The diversity of thought and backgrounds will inspire you, and your contributions will be equally appreciated. Here are some student details by the numbers you might find interesting...

- 50 states are represented
- 34 is the average age
- 10% of students are veterans or active military

Of course, at University College you're not just a number. You'll have a personalized experience from start to finish, making connections every step of the way.



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Hi {Name},

You'll soon find out that we have outstanding instructors who are leaders in their field. At University College, we use a combination of practitioner adjunct instructors who are professionally active in the fields they teach about and full-time University of Denver faculty. This ensures you have a relevant and rigorous experience.

The depth and breadth of knowledge our instructors bring to the classroom will keep you engaged and inspired. See our [University College faculty](#) or review the faculty spotlight [blog](#) to see the innovative and impactful things our faculty are doing.



